# Introduction to Business & Marketing

# Contacting Mrs. Vetter

* Mrs. Vetter can be reached at cassie.vetter@minot.k12.nd.us

# Class webpage

* www.marketingmps.com - This is my daily planner and will list all assignments and activities daily. Used by you to learn what we are doing or what you missed if you were gone.
* The previous link assignments shows all assignments prior to the current week and used for missing assignment information.

# DECA

* Marketing student Organization for students focused on developing leaders, entrepreneurs and to be college and career ready.
* Watch the DECA Membership Promo 2024-2025 Video at https://www.youtube.com/watch?v=m8bvnkiV\_yo
* All students are members and will receive a free shirt. Go to our class webpage and complete the student information form

How active you are depends on you – Students earn points to pay for up to ½ of travel expenses for hours assisting in DECA activities

* Four Conferences: FLC in Fargo Oct 13-14, Power Trip in Charlette, NC Nov. 15 – 17 for officers, State conference in Bismarck March 3-4, and Nationals in Orlando Florida, April 26-29, 2025.

# Daily Work Process:

* All assignments and directions for the day are posted on the class webpage www.marketingmps.com
* If you are absent, you will access this page for your missing work. All work, notes and handouts are described and will list where to find the material needed. All is accessible online

# Class

* Grading Policy : My philosophy is: It was important to assign it - therefore it is important you complete it. Grading
  + 10% off when late 1 day
  + 30% off when late 2 days
  + Zero when 3 days late
  + Beyond the 3rd day, you may be allowed to make it up for 50% (within 2 weeks)

**\*\*Students with a zero on assignments never completed the assignment\*\***

* Topics to cover but not limited to: What is Business and what is Marketing and how are they different. Other topics to name a few are customer relations, non-profits versus business for profit, the functions of business and the functions of Marketing. We will learn and discuss the importance of branding and self promotion in business and the types of business structures, the Marketing Mix and how businesses will plan to promote their business in an effort to earn a profit.
  + - Each unit has a student activity packet. This has space for notes and printed assignments and is worth 20 or more points depending on the length and material covered. These will be handed in at the end of each unit.
    - We do many group assignments, open note written tests, and project tests
* Class Policy
  + You need a folder or binder for this class. Show it for 5 points on Monday
  + No cells phone out- they are put away while lecturing
  + No ear buds during lecture or group activity
  + No hoodies, hats or caps worn that cover your ears during Teacher Lecture

# Store Work Experience:

* + Students will work in the school store 1 shift per week for the semester selling products, assisting customers, stocking products etc. This shift will be from 7:30 – 8:00, or   
    3:15 – 3:45 if they have no off hour during the day. If they have an off hour, they may work that off hour instead of before or after school. This is one shift per week on the same day each week for easy parent drop off and pick up times for students that don’t drive. This can be added to a resume
  + The store is graded as a 25 point assignment that is entered on Friday as the store Grade for that week.
  + If they miss the store shift due to an excused absence, they only need to make up the time on a different shift within 9 weeks and they will earn full credit. Non-school days due to a holiday are not required to be made up.
  + Friday during the class students will have a work day/study hall or time to relax and catch up.

# Class Website and Software:

* marketingmps.com – Class webpage listing daily assignments – Mrs. Vetter’s online page
* classmarker.com – used for tests, quizzes, assignments etc.
* Google Classroom – used for quizzes, assignments etc.
* Virtual Business Simulation Software – Used for chapter assignments and tests.
* Quizzizz, Edpuzzle and Quizlet software is posted in Goggle classroom and graded

Return the next page to Mrs. Vetter. You may keep this page of information for your records:

# Introduction to Business & Marketing

**Parent Permission Form**

As the parent of student (enter name). I understand that my student will be gaining experience by working some time each week in the school store. He/she will work one hour per week and a schedule will be returned to the parent by Mrs. Vetter. I have read and understand the information above and below (initial each category below and sign).

I have read the information above and understand as the parent

* I can find Mrs. Vetter’s daily planner online including assignments for this week and previous weeks at [www.marketingmps.com](http://www.marketingmps.com)
* I understand my student will be working 30 – 50 minutes in the school store weekly to gain knowledge of working in a business atmosphere.
* If your student has an off hour, he/she will be scheduled in the store during the school day.
* If your student does not have an off hour, he/she will be scheduled to work either  
  7:30 – 8:00 or from 3:15 – 3:45 one day per week. Below I have selected what my preference for the shift is:

We prefer student to work from 7:30 – 8:00 a.m. before school

We prefer to work from 3:15 – 3:30 p.m. after school

The student cannot work in the store before or after school due to a transportation/bus restriction.

If you chose before or after school, which day of the week would be your preference? Please enter your order of preference and try to give one or two daily options. If any date or time works, just enter any will work. (ex: 1. Mon. or 2. Thurs after school)

Parent Signature: Date

*Should you have any questions, concerns, or want to discuss this, please contact Mrs. Vetter at 701-857-4533, at* [*cassie.vetter@minot.k12.nd.us*](mailto:cassie.vetter@minot.k12.nd.us) *or write a note in the space below.*